



The Internet Association

Moderators

Alex Fitzpatrick

Mashable

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Alex Fitzpatrick is a reporter at *Mashable*, where he covers the intersection of politics, international affairs, social media and technology. He has contributed to The Washington Post, been syndicated on CNN and Yahoo and has appeared as a guest on CNN International, NPR and SiriusXM. A Long Island native, Alex graduated from SUNY Geneseo with a B.A. in International Relations.

Ryan Grim

The Huffington Post

- [@ryangrim](#)
- [LinkedIn](#)

Ryan Grim is the Washington bureau chief for *The Huffington Post*. He is a former staff reporter with *Politico.com* and *Washington City Paper*. He won the 2007 Alt-Weekly Award for best long-form news-story for "[The Painmaker](#)," a December 2010 Sidney Hillman Award for "[The Poorhouse](#)" and a 2011 Maggie Award for [Behind The Assault On Planned Parenthood](#). His article on [lobbying over swipe fees](#) was included in the 2012 Columbia Journalism Review's anthology of best business writing. He is the author of the book [This Is Your Country on Drugs](#).

Todd Shields

Bloomberg

- [@BloombergNews](#)
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Todd Shields covers media policy in Washington for Bloomberg News. He has covered the Federal Communications Commission for 10 years. Before coming to Bloomberg in 2007, Shields was Washington correspondent for New York-based Mediaweek magazine, the bible of the media-buying industry. He has worked for the Washington Post, the Associated Press and as



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a freelance correspondent in the Middle East and Africa. Shields, who holds degrees from Columbia University and the University of Virginia, lives in Annapolis, Maryland.

Opening Speakers

House Minority Whip Steny Hoyer (D-MD)

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Congressman Steny H. Hoyer serves as the House Democratic Whip for the 113th Congress. He is charged with mobilizing the party vote on important legislation, shaping legislative priorities, and delivering the Democratic message. He previously served as House Majority Leader from 2007 to 2011, and as House Democratic Whip from 2003 to 2007. Hoyer is spearheading the Make It In America plan to strengthen American manufacturing and create jobs. He is a strong proponent of fiscal responsibility and led the effort to restore the “pay-as-you-go” law, ensuring our country pays for what it buys and has been an advocate for a big and balanced approach to restoring fiscal discipline. As an advocate of equal opportunity, Hoyer guided the historic Americans with Disabilities Act to passage in 1990, and strengthened the law in 2008. He was a lead sponsor of the Help America Vote Act in 2002, hailed as the most important voting rights legislation since the 1960s. And in 2010, he was a leader in successfully ending the discriminatory policy of “Don’t Ask, Don’t Tell.”

Senator Chuck Schumer (D-NY)

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Over the past three decades in public service, U.S. Senator Charles “Chuck” Ellis Schumer has built a reputation as a leader in finding common-sense solutions to national issues and a tireless fighter for New York. Chuck was born in Brooklyn, NY on November 23, 1950 to parents Selma, a homemaker active in the community, and Abe, who owned a small exterminating business. Chuck grew up the Sheepshead Bay neighborhood and with his siblings, Fran and Robert, attended PS 197 and Madison High School. After graduating from Harvard College and Harvard



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Law School in 1974, Chuck ran for the New York State Assembly, becoming, at 23, the youngest member of the State Legislature since Theodore Roosevelt. He soon made his mark with his trademark vigor and tireless advocacy. In 1980, at 29, Chuck ran for and won the seat in the 9th Congressional District. Chuck represented the 9th CD in Brooklyn and Queens for eighteen years, where he established his reputation as a pioneer in the fight against crime and as a consumer advocate. Chuck still resides in Brooklyn with his wife, Iris Weinshall, and their daughters Jessica and Alison. Chuck currently serves on the following Committees: Committee on Rules and Administration (Chairman), Senate Judiciary Committee, Senate Finance Committee, Banking, Housing and Urban Affairs Committee.

Senator Ron Wyden (D-OR):

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Ron Wyden has been fighting to protect a free and open Internet for nearly two decades. In 1995, Senator Wyden wrote Section 230 of the Communications Decency Act that protected backbone providers, network operators, and individual sites from liability for the actions of their users and customers. This protection was vital to the growth of the Internet and has been repeatedly affirmed by the Supreme Court as creating a bright line of protection that technology companies can rely on. He wrote the Internet Tax Freedom Act which shielded the growing Internet from discriminatory state and local taxes, allowing for the incredible expansion of online commerce. His lone stand against the PROTECT IP Act (PIPA) and its predecessor, the Combating Online Infringement and Counterfeit Act (COICA), put a spotlight on the problematic legislation being fast tracked through Congress and served as a rallying point for the historic Internet protests that ultimately toppled the bills. He continues to craft legislation that maintains a free and open Internet and promotes growth.



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Panel One: “Internet Policy Across the Pond”

U.S. Representative Peter Roskam (R-IL)

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Born and raised in the district he serves, Chief Deputy Whip Peter Roskam is now in his third term in the United States House of Representatives. According to the *Washington Post*, Roskam “serves as a calming, drama-free influence” on Capitol Hill, and is regularly praised for his ability to distill complex national issues to their core. Roskam graduated from the University of Illinois before spending his early career in the office of his mentor, legendary Congressman Henry Hyde. He later earned his J.D. from Kent College of Law. Roskam has represented Chicago’s western suburbs in both the Illinois House of Representatives and Senate, where he served alongside then State-Senator Barack Obama. Often referred to as the House Republicans’ “listener-in-Chief,” Roskam uses his roles in leadership and on the Ways and Means committee to fight for fiscal responsibility and common sense tax initiatives; he is a co-author of the Pledge to America and played an active role in securing a landslide House majority in 2010.

Gretchen Swanz Herault

Monster Deputy Chief Privacy Officer

- [@monsterWW](#)
- [LinkedIn](#)
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Gretchen Herault is Vice President, Compliance and Fraud Prevention and Deputy Chief Privacy Officer at Monster Worldwide, Inc., the owner of global online employment solution Monster.com. She is responsible for global oversight of both Monster’s privacy and fraud prevention programs, managing a multinational team of 45 professionals. Prior to joining Monster, Gretchen served as Executive Vice President and General Counsel at Graduate Leverage and previously worked as regulatory and litigation counsel in the financial services industry for over ten years. She began her career clerking for the New Hampshire Superior



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Court. Gretchen is a graduate of Williams College and a cum laude graduate of the University of Notre Dame Law School, where she was Research and Projects Editor of the Notre Dame Law Review. She also lived for 10 years in France, Germany and Japan. Gretchen serves on the Education Advisory Board of the International Association of Privacy Professionals, and holds the CIPP/US certification, and is a frequent speaker on privacy and online fraud prevention topics.

Lindsey Finch, Senior Global Privacy Counsel

Salesforce Senior Global Privacy Counsel

- [@salesforce](#)
- [LinkedIn](#)
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Lindsey Finch is salesforce.com's Senior Global Privacy Counsel. In this role, Lindsey leads salesforce.com's global privacy program, including developing and implementing salesforce.com's privacy policies and practices, training employees on their privacy responsibilities, working directly with salesforce.com's customers on their privacy and data protection concerns, and partnering with salesforce.com's technology team to build privacy into salesforce.com's service architecture. A practicing attorney and Certified Information Privacy Professional (CIPP), Lindsey reports directly to salesforce.com's General Counsel. Prior to joining salesforce.com, Lindsey was Privacy Counsel at General Electric. Before and during law school, Lindsey worked on privacy-related issues at the U.S. Federal Trade Commission and the U.S. Department of Homeland Security. Lindsey received her Juris Doctor from American University, Washington College of Law and her Bachelor of Arts in Communication and Political Science from the University of California, San Diego. Lindsey is a member of the California Bar.

Justin B. Weiss

Yahoo! Senior Director for International Privacy

- [@Moshun2](#)
- [LinkedIn](#)



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Justin B. Weiss serves as Senior Director for International Privacy and Policy at Yahoo!, focusing on online privacy and policy matters for the company's many global properties, with specific emphasis on online advertising privacy and consumer-facing privacy communications and tools adapted to diverse cultural and legal contexts. Levering his experience as a lead drafter for US self-regulatory codes of conduct for online behavioral advertising, he represents Yahoo! before world governments and within global trade associations and helps advise on the development of self-regulatory industry standards for publishers, platforms, ad networks, agencies and advertisers, and their adaptation to new business models and changing technology. Prior to his work at Yahoo! Justin served as Privacy Counsel to leading US- trade groups with specialized expertise in online privacy. His expertise in international work originated during his service as a Peace Corps volunteer in Guinea, West Africa, followed by two tours of duty within the international relations divisions of the Olympic Winter Games Committees of Salt Lake City, Utah and Torino, Italy.



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Panel Two: “Patent Trolls and their Impact on the Economy”

U.S. House Judiciary Committee Chairman Bob Goodlatte

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Bob Goodlatte represents the Sixth Congressional District of Virginia in the United States House of Representatives. Chairman Goodlatte has long been a leader in Congress on a number of Internet and high-tech issues. In the 113th Congress, he was elected as Chairman of the House Judiciary Committee. Previously, Congressman Goodlatte served as Chairman of the House Judiciary Subcommittee on Intellectual Property, Competition, and the Internet. In addition to serving in these roles, he is the Co-Chairman of the bipartisan Congressional Internet Caucus, Chairman of the House Republican Technology Working Group, and Co-Chairman of the Congressional International Anti-Piracy Caucus. Chairman Goodlatte is a graduate of Washington and Lee University School of Law, and his undergraduate degree in Government was earned at Bates College in Lewiston, Maine. Chairman Goodlatte and his wife Maryellen reside in Roanoke and have two adult children.

U.S. Representative Zoe Lofgren (D-CA)

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Since first being elected to Congress in 1994, Zoe Lofgren has proudly represented Santa Clara County and the thriving “Capital of Silicon Valley,” San José. Shortly after joining Congress, she worked across the aisle to pass the “E-rate” so schools, libraries and public health providers could access the Internet. Her work on patent reform, copyright issues, net neutrality and digital rights have earned the respect of her colleagues and made Zoe a recognized leader on technology and innovation issues. Zoe was instrumental in the bipartisan effort to decontrol encryption technology, and rallied the fight in Congress against SOPA (the Stop Online Piracy Act), legislation Americans viewed as the greatest modern threat to a free and open Internet. Her efforts also led to Silicon Valley being selected for one of four coveted satellite U.S. Patent Offices. She recently introduced the ECPA 2.0 Act, modifying the Electronic Communications Privacy Act (ECPA) to strengthen the privacy of Internet and wireless users from outdated



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government surveillance laws; and the Global Free Internet Act, creating a U.S.-based task force composed of elected and non-elected government and private sector experts responsible for identifying and responding to domestic or international threats to Internet users, online services and the technical architecture of the Internet.

In the 113th Congress, Zoe is a senior member of the House Judiciary Committee and currently serves as the top Democrat on the Immigration and Border Security Subcommittee. She also serves on the House Science, Space and Technology Committee and the House Administration Committee. Recognizing her commitment to the people of California, she was elected by her colleagues to serve as the Chair of the thirty-eight member California Democratic Congressional Delegation, the most diverse and largest delegation in Congress.

Kevin Kramer

Yahoo! Deputy General Counsel of Internet Privacy

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Kevin Kramer is Vice President and Deputy General Counsel for Intellectual Property at Yahoo!, where he is responsible for all intellectual property issues relating to Yahoo!, including the defense of the company in patent infringement cases. Prior to joining Yahoo!, Kevin was a partner in the Washington, DC, office of the law firm Pillsbury Winthrop Shaw Pittman, representing both plaintiffs and defendants in a wide range of patent litigation. Kevin also has extensive government and international experience. He worked for several years as an Associate Solicitor for the United States Patent and Trademark Office. In that capacity, he represented the Commissioner of the USPTO in more than 20 direct appeals before the United States Court of Appeals for the Federal Circuit and in numerous civil actions before the United States District Court for the District of Columbia. Kevin also worked for several years as Legal Officer in the PCT Legal Division of the World Intellectual Property Organization in Geneva, Switzerland. In that capacity, he advised government officials, agents, and applicants regarding the use of the Patent Cooperation Treaty. He has also served as an Adjunct Professor at the Catholic University of America, Columbus School of Law, where he has taught classes on patent enforcement.

Blake Lawit



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LinkedIn Senior Director of Litigation

- [@blawit](#)
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Blake manages litigation, intellectual property, privacy and data security, regulatory compliance, employment, and law enforcement issues for LinkedIn. Prior joining LinkedIn in 2010, Blake was a partner at the Howard Rice law firm in San Francisco, California, where he specialized in intellectual property litigation. In 2009, he was named by The Daily Journal as a “Top 20 Under 40” lawyer in California for his successful work defending Rebecca Soni’s right to swim in the 2008 Beijing Olympics. Blake also has spent time as an Assistant District Attorney for the City of San Francisco, prosecuting misdemeanor offenses. Blake is a graduate, with honors, of Harvard Law School and Harvard College.



Panel Three: The Internet on Main Street – Success Stories in Unexpected Places

U.S. Representative Darrell Issa (R-CA)

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Congressman Darrell Issa represents the people of California’s 49th Congressional District in the United States House of Representatives, a seat he has held since 2001. The 49th District includes Camp Pendleton, the largest Marine Corps training facility in the United States, and the northern portions of San Diego County and southern Orange County. Issa currently is a member of the House Judiciary Committee and the Oversight and Government Reform Committee, where he serves as the Chairman. Previously, Issa served on the House Permanent Select Committee on Intelligence, the Foreign Affairs Committee, the Energy & Commerce Committee, and the Small Business Committee. As a fiscal conservative committed firmly to low taxes and free markets, Issa has opposed the rise of out-of-control government spending and fought tirelessly for the responsible, transparent use of taxpayer dollars. He’s pushed to achieve more whistleblower protections for those who report waste, fraud and abuse in the federal bureaucracy. And he’s offered substantive reform initiatives to open up government so that Americans know what’s happening in Washington and can become more democratically engaged in the day-to-day oversight of their government.

U.S. Representative Jared Polis (D-CO)

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Jared Polis is an independent leader who uses his private and public sector experience to find pragmatic solutions to the challenges facing Colorado and the nation. First elected to represent Colorado’s Second Congressional District in 2008, Polis serves on the powerful [Committee on Rules](#), the [Committee on the Education and the Workforce](#), and the House Democratic Steering and Policy Committee. Polis believes that education is the single most meaningful investment



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America can make in its economic future and in its people. His efforts in this area focus on getting accountability right at all levels, expanding educational models that work, and improving persistently failing schools with data-driven models to reduce achievement gaps. Polis also works with Democrats and Republicans to reform our nation's broken immigration policies, to advance the cause of civil rights and equality for all, and to protect Colorado and the world's natural beauty and environment. While still attending Princeton University, Polis co-founded his first company, American Information Systems, a success he followed with the launching of bluemountain.com and Proflowers.com. He has been named an "Entrepreneur of the Year" by Ernst and Young.

Jessica Rosenworcel

Federal Communications Commission Commissioner

- [@jrosenworcel](#)
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Jessica Rosenworcel was nominated for a seat on the Federal Communications Commission by President Barack Obama and on May 7, 2012 was confirmed unanimously by the United States Senate. She was sworn into office on May 11, 2012. Commissioner Rosenworcel brings a decade and a half of public sector and private sector communications law experience to her position at the FCC. This experience has shaped her belief that in the 21st century strong communications markets can foster economic growth and security, enhance digital age opportunity, and enrich our civic life. Prior to joining the agency, Commissioner Rosenworcel served as Senior Communications Counsel for the United States Senate Committee on Commerce, Science, and Transportation, under the leadership of Senator John D. Rockefeller IV. She previously served in the same role on the Committee under the leadership of Senator Daniel K. Inouye. In this position, she was responsible for legislation, hearings, and policy development involving a wide range of communications issues, including spectrum auctions, public safety, broadband deployment and adoption, universal service, video programming, satellite television, local radio, and digital television transition. Before joining the staff of the Committee, she served as Legal Advisor to former FCC Commissioner Michael J. Copps. She also served at the agency as Legal Counsel to the Chief of the Wireline Competition Bureau and as an Attorney-Advisor in the Wireline Competition Bureau.



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Tod Cohen

ebay Deputy Counsel and VP Government Relations

- [@todcohen](#)

Tod Cohen serves as Vice President and Deputy General Counsel of Global Government Relations, Intellectual Property, Regulatory and Asset Protection for eBay Inc. Since 2000, Mr. Cohen has been responsible for global public policy for eBay, adding PayPal when it was acquired in 2002. Beginning in 2006, he took on responsibility for eBay's regulatory work, as well as law enforcement affairs and global investigations, which now include an anti-counterfeiting investigations team. His team of over 100 employees includes lawyers, lobbyists, external affairs specialists, and investigators in more than 20 cities around the world. Mr. Cohen also leads eBay Inc's intellectual property group, including brand owner relationships. He opened eBay's first government relations' office in March 2000 in Washington DC and now leads his group from eBay's corporate headquarters in San Jose. Prior to joining eBay, Mr. Cohen was Vice President and Counsel of New Media for the Motion Picture Association of America (MPAA). Before that, Mr. Cohen served as European Vice President and Legal Counsel for the Business Software Alliance in London. He also spent six years as an associate with the Washington law firm, Covington & Burling. Mr. Cohen formerly served as a member of the U.S. Department of Commerce/U.S. Trade Representative's Industry Trade Advisory Committee for Information and Communications Technologies, Services, and Electronic Commerce. He also served as Vice Chairman of the Free Trade Agreement of the America's Joint Experts' Committee on Electronic Commerce. Mr. Cohen received his B.A. from the University of Utah in 1985, and his J.D. with Highest Honors from the George Washington University Law School in 1992. Before law school, Mr. Cohen worked as a Congressional aide for four years.

Michael Beckerman

The Internet Association President and CEO

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Michael Beckerman is President and CEO of [The Internet Association](#), a trade association representing the leading Internet companies including AirBnb, [Amazon.com](#), AOL, eBay, Expedia, Facebook, Google, IAC, LinkedIn, Monster Worldwide, Rackspace, [salesforce.com](#), TripAdvisor, Yahoo!, and Zynga. The Internet Association is dedicated to advancing public policy solutions to strengthen and protect Internet freedom, foster innovation and economic growth, and empower users. Prior to joining The Internet Association, Michael spent 12 years on Capitol Hill, most recently serving as Deputy Staff Director of the House Energy and Commerce Committee under Chairman Fred Upton. He graduated with honors from George Washington University.