

# Measuring The UK Internet Sector

The internet sector represents a significant – and growing – part of the UK economy. There are 28 IA members with offices in the UK, contributing every day to the economy and society. In this report, IA estimates the size and jobs contribution of the internet sector.

## KEY FINDINGS

1 The internet sector is a major contributor of jobs, businesses & output to the UK economy

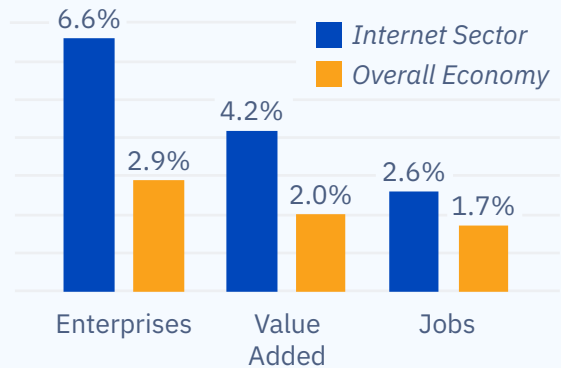
**£45B** in Gross Value Added

**80,000** businesses added

**400,000** jobs added

2 The UK internet sector has grown faster than the overall economy

Annual Growth Rate 2012-2016



3 The internet is among the largest sectors in the UK economy



The internet contributes twice as much to UK value added as the *Arts, entertainment and recreation* sector and three times as much as *Agriculture, forestry and fishing*.

4 The internet sector invests heavily in the UK economy



The internet industry invested

**£1.9B**

in the UK in 2016

## ABOUT INTERNET ASSOCIATION

Internet Association represents over 45 of the world’s leading internet companies. IA’s mission is to foster innovation, promote economic growth, and empower people through the free and open internet. For more information, visit [uk.internetassociation.org](http://uk.internetassociation.org).