

# 3i Jobs - July 2019

## Overview

The *IA Industry Indicators: Jobs (3i Jobs)* report presents monthly insights on the U.S. job market using data from national and internet-based resources. It track trends in the traditional and freelance job markets and presents unique information on Hiring, Openings, and Online Income.

### Traditional Job Openings<sup>1</sup>

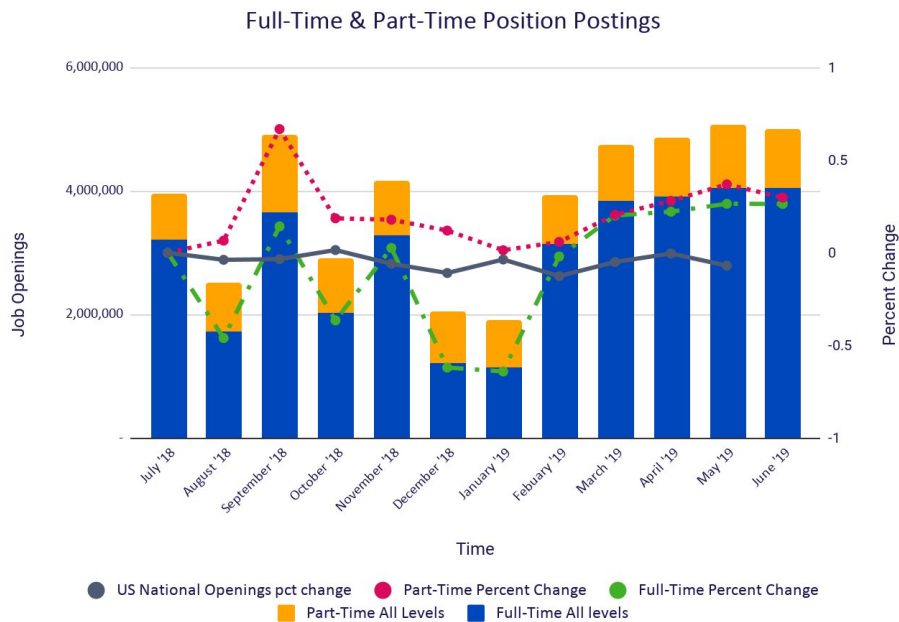
- *Online postings and National Unemployment suggest a shift from PT positions to more FT work*

**Table 1: Job Openings Changes**

	Over-the-Month Pct Change	12-Month Pct Change
<b>FT All levels - online (June)</b>	<b>-0.1%</b>	<b>26.3%</b>
<b>PT All Levels - online (June)</b>	<b>-5.2%</b>	<b>29.8%</b>
<b>BLS Civilian Unemployment Rate (June)<sup>^</sup></b>	<b>0.1%</b>	<b>-0.3%</b>
FT All levels - online (May)	3.5%	26.4%
PT All Levels - online (May)	7.0%	36.9%
BLS National Openings (May) <sup>^^</sup>	-6.58%	-0.77%

Notes: <sup>^</sup>Shows change in rate, not percent change; <sup>^^</sup>Most recent data available

**Figure 1: Job Openings - July 2018 to June 2019**



<sup>1</sup> Sources: Position postings from Indeed. Data not seasonally adjusted. Full time: <https://www.indeed.com/q-Full-Time-jobs.html>; Part time: <https://www.indeed.com/q-Part-Time-jobs.html>; Disclaimer: Although Indeed is a member of Internet Association, the conclusions drawn in this report using Indeed data are IA's alone and do not express those of Indeed; Unemployment Rate from BLS, Employment Situation Seasonally adjusted National Openings from BLS Job Openings and Labor Turnover Survey, Series ID: JTU00000000JOL, Total Non-Farm Openings, not seasonally adjusted

**Table 2: Online Job Postings - Top Position Titles<sup>2</sup>**

Job Type	June 2019	May 2019	July 2018
<b>Full-Time</b>	Customer Service Representative	Driver	Project Manager
	Retail Associate	Direct Support Professional	Truck Driver
	Administrative Assistant	Warehouse Worker	Controller
	Receptionist	Nursing Assistant	Teacher
	Front Desk Agent	Travel Nurse	Recruiter
	Warehouse Worker	Production Worker	Registered Nurse
	Sales Representative	Accounts Payable Clerk	Paralegal
	Delivery Driver	Laborer	Business Analyst
	Teller	Cashier	Operations Manager
Call Center Representative	Teacher	Engineer	
<b>Part-Time</b>	Retail Sales Associate	Shipping and Receiving Clerk	Recruiter
	Customer Service Representative	Data Entry Clerk	Receptionist
	Administrative Assistant	Medical Assistant	Registered Nurse
	Seasonal Associate	Leasing Agent	Driver
	Receptionist	Sales Representative	Security
	Merchandiser	Receptionist	Customer Service Representative
	Front Desk Agent	Machine Operator	Executive Assistant
	Driver	Security Officer	Physician Assistant
	Teller	Regional Driver	Production
Delivery Driver	Registered Nurse	Operations Manager	

### Hiring Trends<sup>3</sup>

- **National hiring dropped in May 2019, but at a lower rate than openings**

**Table 3: Freelance Versus Traditional Hiring**

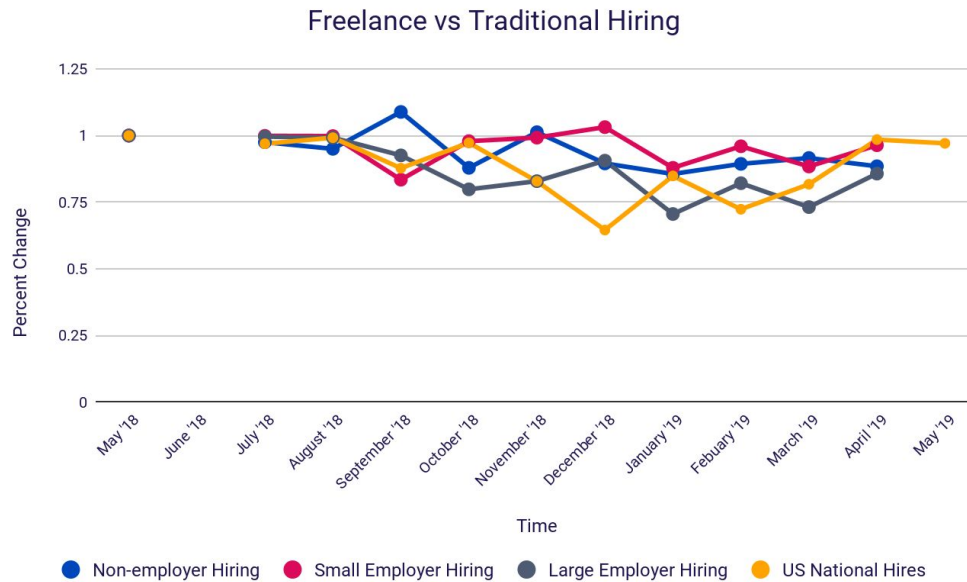
	Over-the-Month Change	12-Month Change
Thumbtack Non-employer hiring index (June) <sup>^</sup>	No Release	No Release
Thumbtack Small Employer hiring index (June) <sup>^</sup>	No Release	No Release
Thumbtack Large Employer hiring index (June) <sup>^</sup>	No Release	No Release
Thumbtack Non-employer hiring index (May) <sup>^</sup>	No Release	No Release
Thumbtack Small Employer hiring index (May) <sup>^</sup>	No Release	No Release
Thumbtack Large Employer hiring index (May) <sup>^</sup>	No Release	No Release
BLS National Hires (May) <sup>^^</sup>	-1.43%	-5.07%

Notes: <sup>^</sup>Provides hiring sentiment (index) from Thumbtack. Shows change in index value, not percent change. Data not seasonally adjusted; Sentiment index value ranging from 0-1 (1 is the best and 0 is the worst); <sup>^^</sup>Provides percentage change; Most recent data available; No data has been released for May and June 2019 by Thumbtack. IA will continue tracking and update when available

<sup>2</sup> Source: Position postings from Indeed. Available at:

<https://www.indeed.com/salaries?from=headercmplink&attributionid=jobsearch;>

<sup>3</sup> Sources: Thumbtack, Small Business Survey. Disclaimer: Although Thumbtack is a member of Internet Association, the conclusions drawn in this report using Thumbtack data are IA's alone and do not express those of Thumbtack. Available at: <https://www.thumbtack.com/survey#/sentiment!context=states&index=1&industry=0&view=absolute>; National figures from BLS Job Openings and Labor Survey, Series ID: JTU0000000HIL, Total Non-Farm Hires, not seasonally adjusted, BLS;

**Figure 2: Freelance Versus Traditional Hiring - May 2018 to May 2019<sup>4</sup>**


Note: No data released for June 2018, so chart indexes to May 2018

## Internet Work Resources

- **Half of U.S. adults searched online for traditional jobs in June 2019; 15 percent found jobs**

**Table 4: Online Income Survey - June 2019<sup>5</sup>**

Question	Current Month Response	Over-the-Month Change	12-Month Change
Over the course of last month, did you use the internet to earn/make any income/money (apart from any compensation received for completing this survey)? Examples of typical activities include driving for Uber or Lyft, selling crafts on Etsy, performing odd-jobs on TaskRabbit, etc.	37.6%	4.7%	Available beginning with April 2020 data
If you answered "yes" to Question 1, approximately how much income/money did you earn from those activities?	<b>Average:</b> \$1255.78	\$65.13	
Over the course of the last month, did you use the internet to search for any traditional job (full-time, part-time, temporary, etc.) at an employer?	49.2%	3.1%	
Over the course of the last month, did you use the internet to apply for any traditional job (full-time, part-time, temporary, etc.) at an employer?	33.1%	1.2%	
Over the course of the last month, were you hired for a job (full-time, part-time, temporary, etc.) at an employer that you originally applied to through the internet?	14.5%	2.0%	

<sup>4</sup> Sources: Thumbtack, Small Business Survey, Available at: <https://www.thumbtack.com/survey#/2018/1/states>; National figures from BLS Job Openings and Labor Survey, Series ID: JTU00000000HIL, *Total Non-Farm Hires, not seasonally adjusted*; Note: National hiring volumes percent changes versus freelancer platform hiring sentiment index percent changes;

<sup>5</sup> Source: Internet Association; Notes: ^6.5% tried to earn money, but couldn't; ^^**Median:** 100.00, **Range:** \$1 - \$100,000