

3i Jobs - November 2019

Overview

The *IA Industry Indicators: Jobs (3i Jobs)* report presents monthly insights on the U.S. job market using data from national and internet-based resources. It tracks trends in the traditional and freelance job markets and presents unique information on Hiring, Openings, and Online Income.

Traditional Job Openings¹

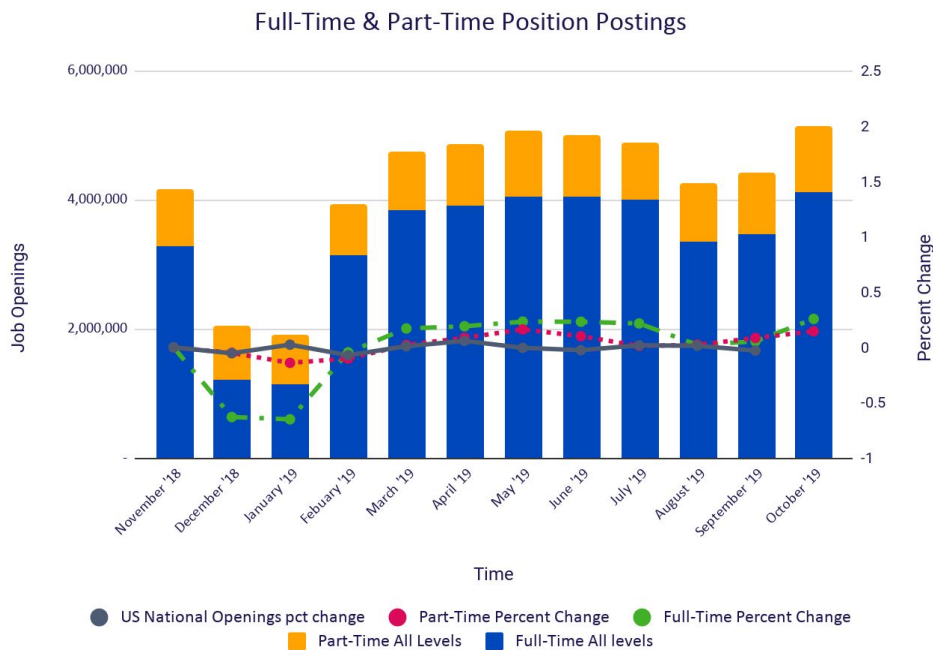
- **Online full-time and part-time postings in continued to rise in October 2019**

Table 1: Job Openings Changes

| | Over-the-Month Pct Change | 12-Month Pct Change |
|---|---------------------------|---------------------|
| FT All levels - online (October) | 19.3% | 25.7% |
| PT All Levels - online (October) | 5.6% | 14.6% |
| BLS Civilian Unemployment Rate (October)[^] | 0.1% | -0.2% |
| FT All levels - online (September) | 3.1% | 129.7% |
| PT All Levels - online (September) | 6.2% | 7.9% |
| BLS National Openings (September) ^{^^} | -4.29% | -10.01% |

Notes: [^]Shows change in rate, not percent change; ^{^^}Most recent data available

Figure 1: Job Openings - November 2018 to October 2019



¹ Sources: Position postings from Indeed. Data not seasonally adjusted. Full time: <https://www.indeed.com/q-Full-Time-jobs.html>; Part time: <https://www.indeed.com/q-Part-Time-jobs.html>; Disclaimer: Although Indeed is a member of Internet Association, the conclusions drawn in this report using Indeed data are IA's alone and do not express those of Indeed; Unemployment Rate from BLS, Employment Situation Seasonally adjusted National Openings from BLS Job Openings and Labor Turnover Survey, Series ID: JTU00000000JOL, Total Non-Farm Openings, not seasonally adjusted

Table 2: Online Job Postings - Top Position Titles²

| Job Type | October 2019 | September 2019 | November 2018 |
|----------------------------|---------------------------------|---------------------------------|---------------------------------|
| Full-Time | Customer Service Representative | Customer Service Representative | Social Worker |
| | Retail Sales Associate | Retail Sales Associate | Human Resources Manager |
| | Administrative Assistant | Administrative Assistant | Customer Service Representative |
| | Receptionist | Receptionist | Attorney |
| | Front Desk Agent | Front Desk Agent | Coordinator |
| | Warehouse Worker | Warehouse Worker | Sales Manager |
| | Sales Representative | Sales Representative | Cashier |
| | Delivery Driver | Delivery Driver | Graphics Designer |
| | Teller | Teller | Writer |
| Call Center Representative | Call Center Representative | Financial Analyst | |
| Part-Time | Retail Sales Associate | Retail Sales Associate | Data Entry Clerk |
| | Customer Service Representative | Customer Service Representative | Executive Assistant |
| | Merchandiser | Administrative Assistant | Human resources Specialist |
| | Receptionist | Seasonal Associate | Assistant |
| | Administrative Assistant | Receptionist | Office Assistant |
| | Front Desk Agent | Merchandiser | Sales Manager |
| | Driver | Front Desk Agent | Bartender |
| | Delivery Driver | Driver | Attorney |
| | Office Assistant | Teller | Human Resources Manager |
| Tutor | Delivery Driver | Accountant | |

Disclaimer: Titles estimated from employees, users, and past and present job advertisements on Indeed in the past 36 months, job titles may be repeated.

Hiring Trends³

- **After a five-month steady streak, National hires and National job openings saw its first downturn in September 2019**

Table 3: Freelance Versus Traditional Hiring

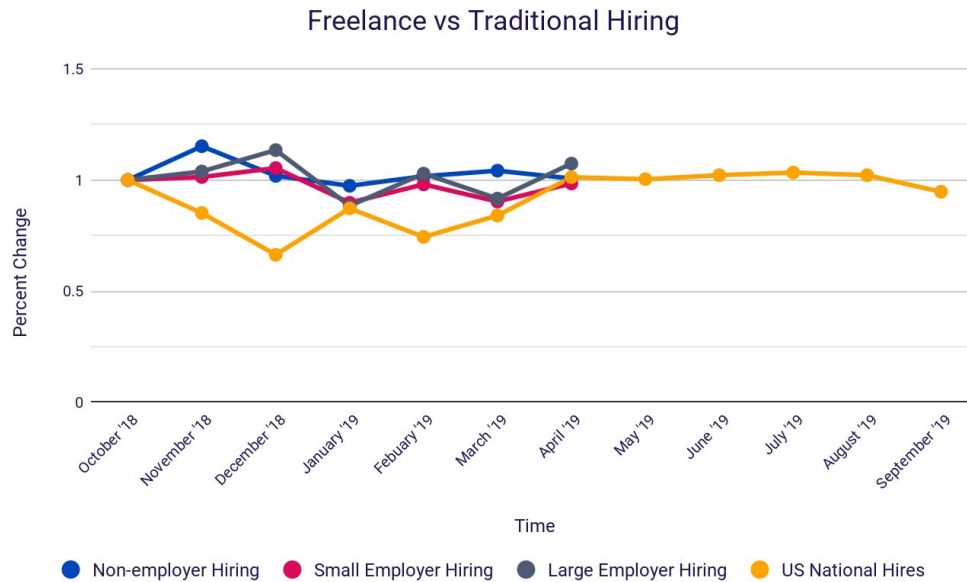
| | Over-the-Month Change | 12-Month Change |
|--|-----------------------|-----------------|
| BLS National Hires (September) ^{^^} | -7.28% | -5.28% |
| <i>There were no new data from the Thumbtack Hiring Index. IA will continue tracking and update when available</i> | | |

Notes: [^]Provides hiring sentiment (index) from Thumbtack. Shows change in index value, not percent change. Data not seasonally adjusted; Sentiment index value ranging from 0-1 (1 is the best and 0 is the worst); ^{^^}Provides percentage change; Most recent data available.

² Source: Position postings from Indeed. Available at:

<https://www.indeed.com/salaries?from=headercmplink&attributionid=jobsearch;>

³ Sources: Thumbtack, Small Business Survey. Disclaimer: Although Thumbtack is a member of Internet Association, the conclusions drawn in this report using Thumbtack data are IA's alone and do not express those of Thumbtack. Available at: <https://www.thumbtack.com/survey#/sentiment!context=states&index=1&industry=0&view=absolute>; National figures from BLS Job Openings and Labor Survey, Series ID: JTU0000000HIL, *Total Non-Farm Hires, not seasonally adjusted*, BLS;

Figure 2: Freelance Versus Traditional Hiring - October 2018 to September 2019⁴


Internet Work Resources

- **Online income saw its first drop since the inauguration of IA’s 3i Jobs report**
- **Traditional job searches, applications and hirings through the internet once again decreased in October 2019, after seeing a small rise in September 2019**

Table 4: Online Income Survey - October 2019⁵

| Question | Current Month Response | Over-the-Month Change | 12-Month Change |
|---|------------------------------|-----------------------|--|
| Over the course of last month, did you use the internet to earn/make any income/money (apart from any compensation received for completing this survey)? Examples of typical activities include driving for Uber or Lyft, selling crafts on Etsy, performing odd-jobs on TaskRabbit, etc. | 39.5% | -3.53% | Available beginning with April 2020 data |
| If you answered "yes" to Question 1, approximately how much income/money did you earn from those activities? | Average: \$1677.89 | \$418.17 | |
| Over the course of the last month, did you use the internet to search for any traditional job (full-time, part-time, temporary, etc.) at an employer? | 47.3% | -3.63% | |
| Over the course of the last month, did you use the internet to apply for any traditional job (full-time, part-time, temporary, etc.) at an employer? | 30.0% | -3.32% | |
| Over the course of the last month, were you hired for a job (full-time, part-time, temporary, etc.) at an employer that you originally applied to through the internet? | 12.8% | -2.78% | |

Disclaimer: October’s survey data collection was delayed by three weeks.

⁴ Sources: Thumbtack, Small Business Survey, Available at: <https://www.thumbtack.com/survey#/2018/1/states>; National figures from BLS Job Openings and Labor Survey, Series ID: JTU00000000HIL, *Total Non-Farm Hires, not seasonally adjusted*; Note: National hiring volumes percent changes versus freelancer platform hiring sentiment index percent changes;

⁵ Source: Internet Association; Notes: ^8.3% tried to earn money, but couldn't; ^^**Median:** \$60, **Range:** \$1 - \$254,845