

3i US Jobs - February 2020

Overview

The IA *Industry Indicators: Jobs (3i Jobs)* report presents monthly insights on the U.S. job market using data from national and internet-based resources. It tracks trends in the traditional and freelance job markets and presents unique information on Hiring, Openings, and Online Income.

Traditional Job Openings¹

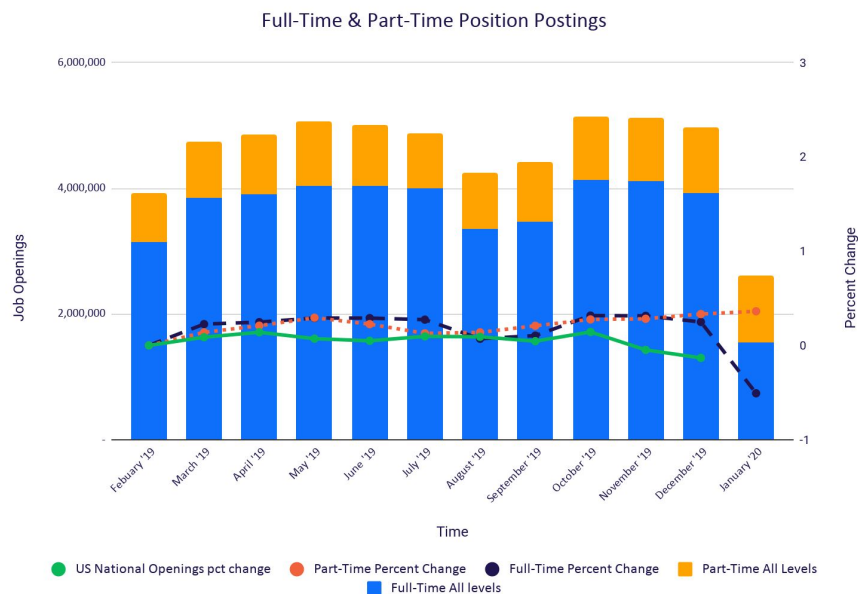
- **Online full-time (FT) postings dropped 61 percent in January 2020 following the conclusion of the 2019 holiday season.**
- **National job openings continued to decline in December 2019.**

Table 1: Job Openings Changes

	Over-the-Month Pct Change	12-Month Pct Change
FT All levels - online (January)	-60.6%	-50.8%
PT All Levels - online (January)	2.2%	36.3%
BLS Civilian Unemployment Rate (January)[^]	0.1%	-0.4%
FT All levels - online (December)	-5.0%	240.7%
PT All Levels - online (December)	3.9%	39.2%
BLS National Openings (December) ^{^^}	-8.91%	-21.30%

Notes: [^]Shows change in rate, not percent change; ^{^^}Most recent data available

Figure 1: Job Openings - February 2019 to January 2020



¹ Sources: Position postings from Indeed. Data not seasonally adjusted. Full time: <https://www.indeed.com/q-Full-Time-jobs.html>; Part time: <https://www.indeed.com/q-Part-Time-jobs.html>; Disclaimer: Although Indeed is a member of Internet Association, the conclusions drawn in this report using Indeed data are IA's alone and do not express those of Indeed; Unemployment Rate from BLS, Employment Situation Seasonally adjusted National Openings from BLS Job Openings and Labor Turnover Survey, Series ID: JTU00000000JOL, Total Non-Farm Openings, not seasonally adjusted

Table 2: Online Job Postings - Top Position Titles²

Job Type	January 2020	December 2019	February 2019
Full-Time	Customer Service Representative	Customer Service Representative	Physician Assistant
	Retail Sales Associate	Retail Sales Associate	Nurse Practitioner
	Administrative Assistant	Administrative Assistant	Social Worker
	Receptionist	Receptionist	Customer Service Representative
	Front Desk Agent	Front Desk Agent	Project Manager
	Warehouse Worker	Warehouse Worker	Nurse
	Sales Representative	Sales Representative	Bartender
	Delivery Driver	Delivery Driver	Security Officer
	Teller	Teller	Software Engineer
	Call Center Representative	Call Center Representative	Teacher
Part-Time	Retail Sales Associate	Retail Sales Associate	Physician Assistant
	Customer Service Representative	Customer Service Representative	Warehouse Worker
	Administrative Assistant	Administrative Assistant	Paralegal
	Seasonal Associate	Seasonal Associate	Sales Representative
	Receptionist	Receptionist	Pharmacist
	Merchandiser	Merchandiser	Customer Service Representative
	Front Desk Agent	Front Desk Agent	Controller
	Driver	Driver	Medical Assistant
	Teller	Teller	Bartender
	Delivery Driver	Delivery Driver	Cashier

Disclaimer: Titles estimated from employees, users, and past and present job advertisements on Indeed in the past 36 months, job titles may be repeated.

Hiring Trends³

- **National hires fell by 19 percent in December 2019.**

Table 3: Freelance Versus Traditional Hiring

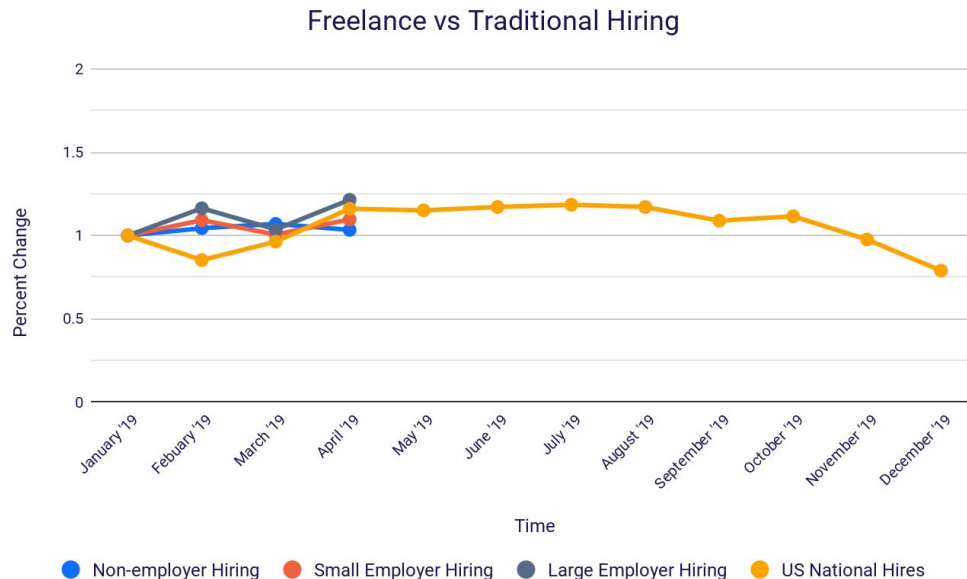
	Over-the-Month Change	12-Month Change
BLS National Hires (November) [^]	-19.14%	21.07%
<i>There was no new data from the Thumbtack Hiring Index. IA will continue tracking and update when available</i>		

Notes: [^]Provides percentage change; Most recent data available.

² Source: Position postings from Indeed. Available at:

<https://www.indeed.com/salaries?from=headercmplink&attributionid=jobsearch;>

³ Sources: Thumbtack, Small Business Survey. Disclaimer: Although Thumbtack is a member of Internet Association, the conclusions drawn in this report using Thumbtack data are IA's alone and do not express those of Thumbtack. Available at: <https://www.thumbtack.com/survey#/sentiment!context=states&index=1&industry=0&view=absolute>; National figures from BLS Job Openings and Labor Survey, Series ID: JTU0000000HIL, *Total Non-Farm Hires, not seasonally adjusted*, BLS;

Figure 2: Freelance Versus Traditional Hiring - January 2019 to December 2019⁴


Internet Work Resources

- **Online job searches saw its steepest month-over-month drop since 3i jobs data collection in January 2020 while internet usage to earn income rebounded after remaining relatively flat over the last three months.**

Table 4: Online Income Survey - January 2020⁵

Question	Current Month Response	Over-the-Month Change	12-Month Change
Over the course of last month, did you use the internet to earn/make any income/money (apart from any compensation received for completing this survey)? Examples of typical activities include driving for Uber or Lyft, selling crafts on Etsy, performing odd-jobs on TaskRabbit, etc.	40.0%^	3.18%	Available beginning with April 2020 data
If you answered "yes" to Question 1, approximately how much income/money did you earn from those activities?	Average: \$825.58^^	-\$3168.91	
Over the course of the last month, did you use the internet to search for any traditional job (full-time, part-time, temporary, etc.) at an employer?	44.1%	-6.01%	
Over the course of the last month, did you use the internet to apply for any traditional job (full-time, part-time, temporary, etc.) at an employer?	29.7%	-1.85%	
Over the course of the last month, were you hired for a job (full-time, part-time, temporary, etc.) at an employer that you originally applied to through the internet?	11.5%	-1.34%	

⁴ Sources: Thumbtack, Small Business Survey, Available at: <https://www.thumbtack.com/survey#/2018/1/states>; National figures from BLS Job Openings and Labor Survey, Series ID: JTU00000000HIL, *Total Non-Farm Hires, not seasonally adjusted*; Note: National hiring volumes percent changes versus freelancer platform hiring sentiment index percent changes;

⁵ Source: Internet Association; Notes: ^6.84% tried to earn money, but couldn't; ^^**Median:** \$54, **Range:** \$1 - \$68,000