

# 3i US Jobs - March 2020

## Overview

The IA *Industry Indicators: Jobs (3i Jobs)* report presents monthly insights on the U.S. job market using data from national and internet-based resources. It tracks trends in the traditional and freelance job markets and presents unique information on Hiring, Openings, and Online Income.

### Traditional Job Openings<sup>1</sup>

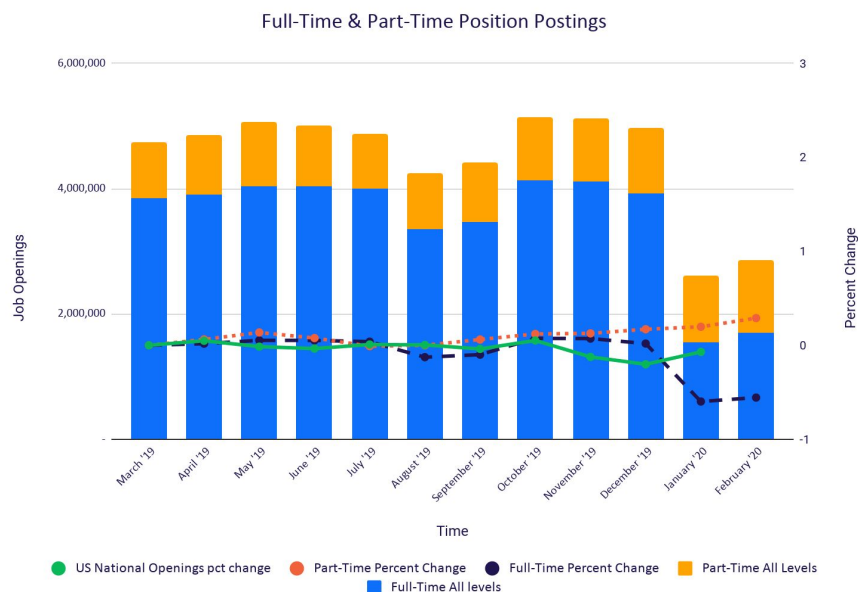
- **Online full-time (FT) postings saw an increase of 10.5 percent in February 2020, but were still down 56 percent over the year.**
- **National job openings saw a 16.5 percent rise in January 2020.**

**Table 1: Job Openings Changes**

	Over-the-Month Pct Change	12-Month Pct Change
<b>FT All levels - online (February)</b>	<b>10.5%</b>	<b>-55.7%</b>
<b>PT All Levels - online (February)</b>	<b>7.7%</b>	<b>28.9%</b>
<b>BLS Civilian Unemployment Rate (February)<sup>^</sup></b>	<b>-0.1%</b>	<b>-0.3%</b>
FT All levels - online (January)	-60.6%	-50.8%
PT All Levels - online (January)	2.2%	36.3%
BLS National Openings (January) <sup>^^</sup>	16.50%	1.07%

Notes: <sup>^</sup>Shows change in rate, not percent change; <sup>^^</sup>Most recent data available

**Figure 1: Job Openings - March 2019 to February 2020**



<sup>1</sup> Sources: Position postings from Indeed. Data not seasonally adjusted. Full time: <https://www.indeed.com/q-Full-Time-jobs.html>; Part time: <https://www.indeed.com/q-Part-Time-jobs.html>; Disclaimer: Although Indeed is a member of Internet Association, the conclusions drawn in this report using Indeed data are IA's alone and do not express those of Indeed; Unemployment Rate from BLS, Employment Situation Seasonally adjusted National Openings from BLS Job Openings and Labor Turnover Survey, Series ID: JTU00000000JOL, Total Non-Farm Openings, not seasonally adjusted

**Table 2: Online Job Postings - Top Position Titles<sup>2</sup>**

Job Type	February 2020	January 2020	March 2019
<b>Full-Time</b>	Customer Service Representative	Customer Service Representative	Physician Assistant
	Retail Sales Associate	Retail Sales Associate	Nurse Practitioner
	Administrative Assistant	Administrative Assistant	Social Worker
	Receptionist	Receptionist	Customer Service Representative
	Front Desk Agent	Front Desk Agent	Project Manager
	Warehouse Worker	Warehouse Worker	Nurse
	Sales Representative	Sales Representative	Bartender
	Delivery Driver	Delivery Driver	Security Officer
	Teller	Teller	Software Engineer
Call Center Representative	Call Center Representative	Teacher	
<b>Part-Time</b>	Retail Sales Associate	Retail Sales Associate	Physician Assistant
	Customer Service Representative	Customer Service Representative	Warehouse Worker
	Administrative Assistant	Administrative Assistant	Paralegal
	Seasonal Associate	Seasonal Associate	Sales Representative
	Receptionist	Receptionist	Pharmacist
	Merchandiser	Merchandiser	Customer Service Representative
	Front Desk Agent	Front Desk Agent	Controller
	Driver	Driver	Medical Assistant
	Teller	Teller	Bartender
Delivery Driver	Delivery Driver	Cashier	

Disclaimer: Titles estimated from employees, users, and past and present job advertisements on Indeed in the past 36 months, job titles may be repeated.

## Internet Work Resources

- **Average income earned using the internet increased \$168 in February 2020, after seeing a deep drop over the holiday season in January 2020.**
- **However, 4.6 percent fewer respondents reported using the internet to make money in February, compared to last month.**

**Table 3: Online Income Survey - February 2020<sup>3</sup>**

Question	Current Month Response	Over-the-Month Change	12-Month Change
Over the course of last month, did you use the internet to earn/make any income/money (apart from any compensation received for completing this survey)? Examples of typical activities include driving for Uber or Lyft, selling crafts on Etsy, performing odd-jobs on TaskRabbit, etc.	35.3%^	-4.62%	Available beginning with April 2020 data
If you answered "yes" to Question 1, approximately how much income/money did you earn from those activities?	<b>Average:</b> \$993.67^^	\$168.09	
Over the course of the last month, did you use the internet to search for any traditional job (full-time, part-time, temporary, etc.) at an employer?	44.9%	0.86%	
Over the course of the last month, did you use the internet to apply for any traditional job (full-time, part-time, temporary, etc.) at an employer?	28.3%	-1.40%	
Over the course of the last month, were you hired for a job (full-time, part-time, temporary, etc.) at an employer that you originally applied to through the internet?	10.6%	-0.87%	

<sup>2</sup> Source: Position postings from Indeed. Available at: <https://www.indeed.com/salaries?from=headercmplink&attributionid=jobsearch;>

<sup>3</sup> Source: Internet Association; Notes: ^6.34% tried to earn money, but couldn't; ^^Median: \$60, Range: \$1 - \$200,000