



IA Member Company Efforts To Ensure Fair Pricing During The Pandemic

Internet Association (IA) member companies work every day to ensure fair pricing and to combat price gouging on their platforms. Companies take a variety of proactive actions and are closely working with law enforcement to tackle this problem.



Proactive Efforts

IA member companies are constantly working to prevent price gouging by sellers on their platforms. Efforts include:

- Policies that prohibit unfair pricing or exploitation of the crisis
- Increased automated review of posts and listings, with many banned before they are seen by others on the platforms
- Increased human review of listings, including dedicated teams focused on reviewing COVID-19-related listings
- Restricting sale of certain items critical to health care providers and prioritizing their shipment
- Banning policy violators from making future postings or sales



Partnerships With Law Enforcement & Policymakers

IA member companies are working with law enforcement and policymakers at all levels of government to prevent unfair pricing and to ensure bad actors are brought to justice. Efforts include:

- Proactively reporting potential violators to state and federal law enforcement
- Developing dedicated channels for state and local law enforcement to share suspected listings and elevate concerns
- Working to strengthen anti-price gouging laws at the state and federal level

About Internet Association

Internet Association represents over 40 of the world's leading internet companies. IA's mission is to foster innovation, promote economic growth, and empower people through the free and open internet. For more information, visit www.internetassociation.org