

U.S. Jobs - March 2021

Overview

The IA Industry Indicators (3i) Report: U.S. Jobs presents monthly insights on the U.S. job market using data from national and internet-based resources. It tracks trends in the traditional and freelance job markets and presents unique information on hiring, job openings, and online income.

Traditional Job Openings¹

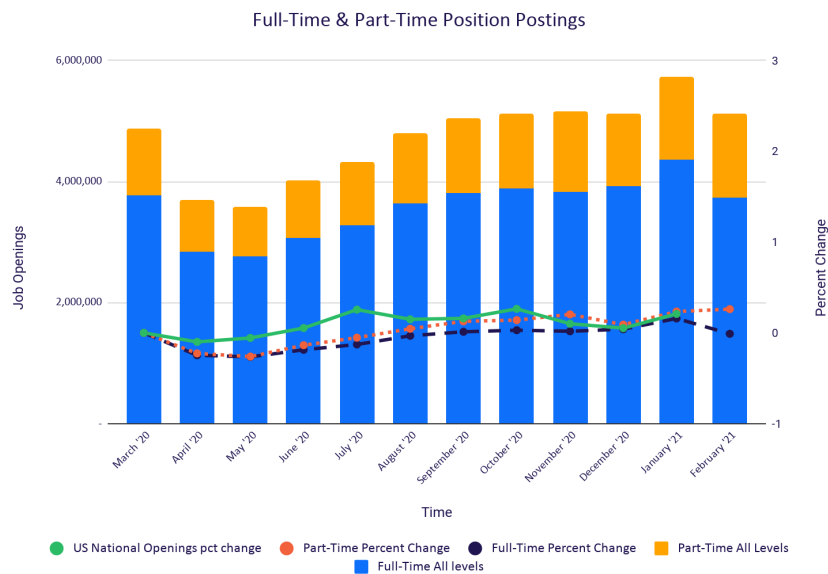
- **Online full-time (FT) job postings dropped by 14.6 percent and part-time (PT) job postings rose slightly by 2.2 percent month-over-month in February 2021.**
- **National job openings saw a spike by 14.9 percent month-over-month and by 3.4 percent year-over-year in January 2021.**

Table 1: Job Openings Changes

	1-Month Pct Change	12-Month Pct Change
FT All Levels - online (February)	-14.6%	-1.0%
PT All Levels - online (February)	2.2%	26.1%
BLS Civilian Unemployment Rate (February)[^]	-0.1%	1.8%
FT All Levels - online (January)	11.4%	156.2%
PT All Levels - online (January)	13.2%	17.2%
BLS National Openings (January) ^{^^}	14.9%	3.4%

Notes: [^]Shows change in rate, not percent change; ^{^^}Most recent data available

Figure 1: Job Openings - March 2020 to February 2021



¹ Sources: Position postings from Indeed. Data not seasonally adjusted. Full time: <https://www.indeed.com/q-Full-Time-jobs.html>; Part time: <https://www.indeed.com/q-Part-Time-jobs.html>; Disclaimer: Although Indeed is a member of Internet Association, the conclusions drawn in this report using Indeed data are IA's alone and do not express those of Indeed; Unemployment Rate from BLS, Employment Situation Seasonally adjusted. National Openings from BLS Job Openings and Labor Turnover Survey, Series ID: JTU00000000JOL, Total Non-Farm Openings, not seasonally adjusted.

Table 2: Online Job Postings - Top Position Titles²

February 2021	January 2021	March 2020
Job Type: Full Time		
Customer Service Representative	Customer Service Representative	Customer Service Representative
Retail Sales Associate	Retail Sales Associate	Retail Sales Associate
Administrative Assistant	Administrative Assistant	Administrative Assistant
Receptionist	Receptionist	Receptionist
Front Desk Agent	Front Desk Agent	Front Desk Agent
Warehouse Worker	Warehouse Worker	Warehouse Worker
Sales Representative	Sales Representative	Sales Representative
Delivery Driver	Delivery Driver	Delivery Driver
Teller	Teller	Teller
Call Center Representative	Call Center Representative	Call Center Representative
Job Time: Part Time		
Retail Sales Associate	Retail Sales Associate	Retail Sales Associate
Customer Service Representative	Customer Service Representative	Customer Service Representative
Administrative Assistant	Administrative Assistant	Administrative Assistant
Seasonal Associate	Seasonal Associate	Seasonal Associate
Receptionist	Receptionist	Receptionist
Merchandiser	Merchandiser	Merchandiser
Front Desk Agent	Front Desk Agent	Front Desk Agent
Driver	Driver	Driver
Teller	Teller	Teller
Delivery Driver	Delivery Driver	Delivery Driver

Disclaimer: Titles estimated from employees, users, and past and present job advertisements on Indeed in the past 36 months; Job titles may be repeated.

Internet Work Resources

- *The use of the internet to earn income increased by 0.7 percent and average income earned online was \$301.72 month-over-month in February 2021.*
- *The use of the internet to search, apply, and get hired for a job rose by 1.4 percent, 2.7 percent, and 4.6 percent month-over-month, respectively in February 2021.*

Table 3: Online Income Survey Results - February 2021³

Question	Current Month	1-Month Change	12-Month Change
Over the course of last month, did you use the internet to earn/make any income/money (apart from any compensation received for completing this survey)? Examples of typical activities include driving for Uber or Lyft, selling crafts on Etsy, performing odd-jobs on TaskRabbit, etc.	42.34%^	0.69%	4.45%
If you answered "yes" to Question 1, approximately how much income/money did you earn from those activities?	Average: \$2,227.39^^	\$301.72^^	\$1267.09^^
Over the course of the last month, did you use the internet to search for any traditional job (full-time, part-time, temporary, etc.) at an employer?	45.86%	1.35%	2.54%
Over the course of the last month, did you use the internet to apply for any traditional job (full-time, part-time, temporary, etc.) at an employer?	33.03%	2.65%	4.44%
Over the course of the last month, were you hired for a job (full-time, part-time, temporary, etc.) at an employer that you originally applied to through the internet?	15.69%	4.56%	3.27%

² Source: Position postings from Indeed. Available at: <https://www.indeed.com/salaries?from=headercmplink&attributionid=jobsearch;>

³ Source: Internet Association; Notes: ^7.12% tried to earn money, but couldn't; ^^Median: \$100, Range: \$1 - \$6,464,846. IA excluded the \$6,464,846 figure from this month's average.