

U.S. Jobs - June 2021

Overview

The *IA Industry Indicators (3i) Report: U.S. Jobs* presents monthly insights on the U.S. job market using data from national and internet-based resources. It tracks trends in the traditional and freelance job markets and presents unique information on hiring, job openings, and online income.

Traditional Job Openings¹

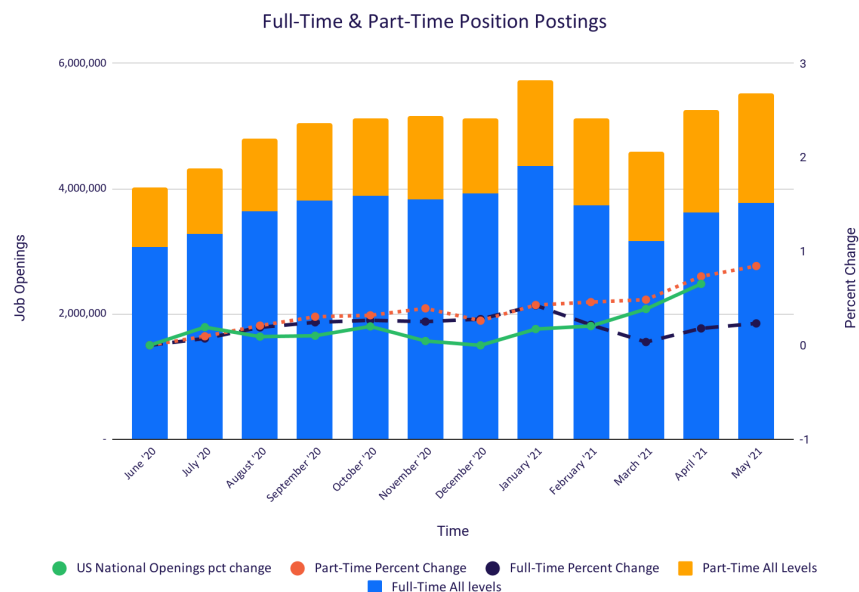
- **Online full-time (FT) and part-time (PT) job postings saw a small increase by 4.5 percent and 6.4 percent respectively month-over-month in May 2021.**
- **National job openings rose by 19.3 percent month-over-month and by 84.4 percent year-over-year in April 2021.**

Table 1: Job Openings Changes

| | 1-Month Pct Change | 12-Month Pct Change |
|---|--------------------|---------------------|
| FT All Levels - online (May) | 4.5% | 23.2% |
| PT All Levels - online (May) | 6.4% | 84.3% |
| BLS Civilian Unemployment Rate (May) [^] | -0.3% | -5.3% |
| FT All Levels - online (April) | 14.0% | 30.4% |
| PT All Levels - online (April) | 16.7% | 102.8% |
| BLS National Openings (April) ^{^^} | 19.3% | 84.4% |

Notes: [^]Shows change in rate, not percent change; ^{^^}Most recent data available

Figure 1: Job Openings - June 2020 to May 2021



¹ Sources: Position postings from Indeed. Data not seasonally adjusted. Full time: <https://www.indeed.com/q-Full-Time-jobs.html>; Part time: <https://www.indeed.com/q-Part-Time-jobs.html>; Disclaimer: Although Indeed is a member of Internet Association, the conclusions drawn in this report using Indeed data are IA's alone and do not express those of Indeed; Unemployment Rate from BLS, Employment Situation Seasonally adjusted. National Openings from BLS Job Openings and Labor Turnover Survey, Series ID: JTU00000000JOL, Total Non-Farm Openings, not seasonally adjusted.

Table 2: Online Job Postings - Top Position Titles²

| May 2021 | April 2021 | June 2020 |
|---------------------------------|---------------------------------|---------------------------------|
| Job Type: Full Time | | |
| Customer Service Representative | Customer Service Representative | Customer Service Representative |
| Retail Sales Associate | Retail Sales Associate | Retail Sales Associate |
| Administrative Assistant | Administrative Assistant | Administrative Assistant |
| Receptionist | Receptionist | Receptionist |
| Front Desk Agent | Front Desk Agent | Front Desk Agent |
| Warehouse Worker | Warehouse Worker | Warehouse Worker |
| Sales Representative | Sales Representative | Sales Representative |
| Delivery Driver | Delivery Driver | Delivery Driver |
| Teller | Teller | Teller |
| Call Center Representative | Call Center Representative | Call Center Representative |
| Job Time: Part Time | | |
| Retail Sales Associate | Retail Sales Associate | Retail Sales Associate |
| Customer Service Representative | Customer Service Representative | Customer Service Representative |
| Administrative Assistant | Administrative Assistant | Administrative Assistant |
| Seasonal Associate | Seasonal Associate | Seasonal Associate |
| Receptionist | Receptionist | Receptionist |
| Merchandiser | Merchandiser | Merchandiser |
| Front Desk Agent | Front Desk Agent | Front Desk Agent |
| Driver | Driver | Driver |
| Teller | Teller | Teller |
| Delivery Driver | Delivery Driver | Delivery Driver |

Disclaimer: Titles estimated from employees, users, and past and present job advertisements on Indeed in the past 36 months; Job titles may be repeated.

Internet Work Resources

- **The use of the internet to earn income increased by 4.16 percent but the average income earned online declined by \$1,880.69 month-over-month in May 2021.**
- **The use of the internet to search, apply, and get hired for a job rose by 4.0 percent, 6.1 percent, and 6.2 percent respectively month-over-month in May 2021.**

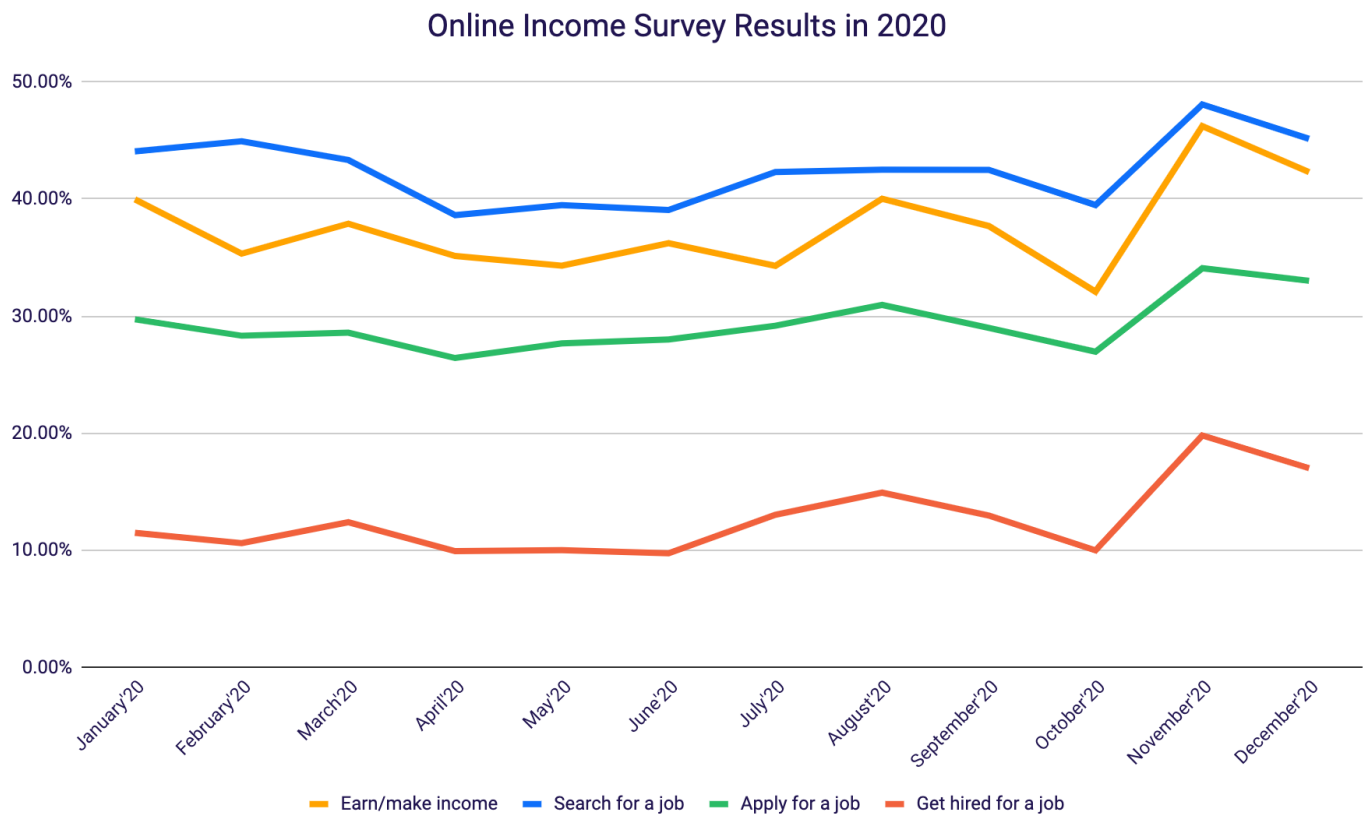
Table 3: Online Income Survey Results - May 2021³

| Question | Current Month | 1-Month Change | 12-Month Change |
|---|---------------------------------|----------------|-----------------|
| Over the course of last month, did you use the internet to earn/make any income/money (apart from any compensation received for completing this survey)? Examples of typical activities include driving for Uber, selling crafts on Etsy, performing odd-jobs on TaskRabbit, etc. | 42.37%^ | 4.16% | 6.14% |
| If you answered "yes" to Question 1, approximately how much income/money did you earn from those activities? | Average: \$1,724,11^^ | -\$1,880.69^^ | -\$902.01^^ |
| Over the course of the last month, did you use the internet to search for any traditional job (full-time, part-time, temporary, etc.) at an employer? | 43.00% | 4.00% | 3.95% |
| Over the course of the last month, did you use the internet to apply for any traditional job (full-time, part-time, temporary, etc.) at an employer? | 31.27% | 6.06% | 3.26% |
| Over the course of the last month, were you hired for a job (full-time, part-time, temporary, etc.) at an employer that you originally applied to through the internet? | 17.53% | 6.24% | 7.75% |

² Source: Position postings from Indeed. Available at: <https://www.indeed.com/salaries?from=headercmplink&attributionid=jobsearch>;

³ Source: Internet Association; Notes: ^6.56% tried to earn money, but couldn't; ^^Median: \$100, Range: \$1 - \$240,000.

Figure 2: Online Income Survey results in 2020



- **The figure above shows that overall during the year 2020, American’s use of the internet to:**
 - **earn income increased from 39.96% to 42.29%**
 - **search for a job slightly increased 44.05% to 45.13%**
 - **apply for a job increased 29.73% to 33.02%**
 - **get hired for a job increased 11.51% to 17.03%**